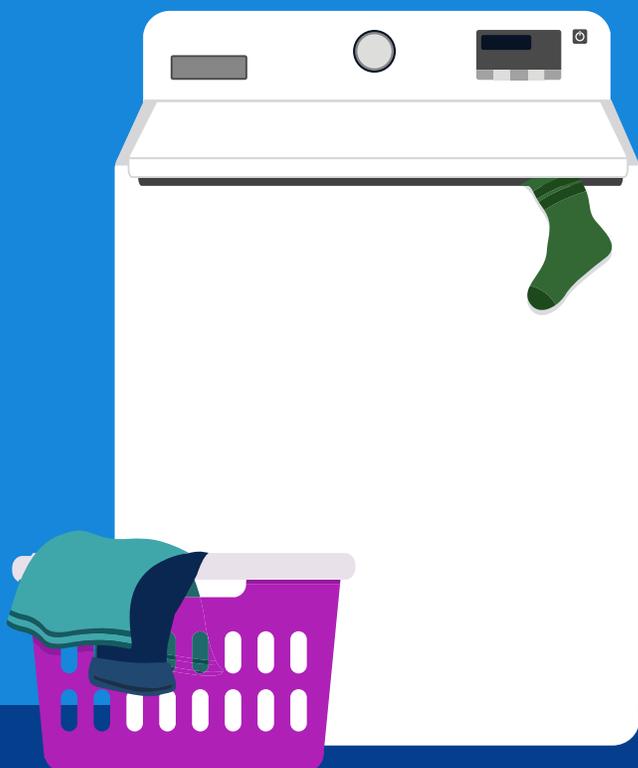


# KNOW YOUR *EFFICIENT* WASHERS

## 01 WHAT ARE HIGH-EFFICIENCY TOP LOAD WASHERS?

Unlike traditional washers, which typically use a central **agitator** to rub against and clean your clothes, **high-efficiency (HE)** top-loaders use an **impellor** that gently spins and rotates your clothes against each other to get them clean. Although they are not stackable, HE top-load washers are generally **less expensive** than their front-loading counterparts and **allow items to be added** during the wash cycle.



## 02 WHAT ARE HIGH-EFFICIENCY FRONT LOAD WASHERS?

Front load HE washers can be **stackable**, **space-saving** models that use a **tumbling** washing action to clean your clothes. While HE front-loaders are more expensive and have longer washing times than top-loading options, they tend to use **less water** and **clean more thoroughly**, resulting in **shorter drying times**. These models also **lock the front door** during wash cycles to prevent water overflow.



## 03 WHAT IS HE DETERGENT?

**HE laundry detergent** is specifically made for water-efficient HE front and top-load washers. Marked with a **lowercase “he” symbol**, this detergent is **low-sudsing** and **works well with cold water**. Although you can’t use regular detergent with HE washers (which may lengthen the washing cycle and cause the machine to overflow) you **can use HE detergent with regular washers**—just use a higher dosage.



## 04 WHY EFFICIENT WASHERS?

### Pros

- + Uses **less water, energy, & detergent**
- + **Shorter drying times** due to higher spin speeds
- + **Larger load capacity**
- + Sensors adjust water temperature, level, and spin based on the load
- + **Gentler** on clothing

### Cons

- + Higher **initial costs**
- + Requires **special HE detergent**
- + **Longer wash cycles**
- + More maintenance: the machine-cleaning cycle needs to be run regularly to reduce the risk of bacterial growth